

EMILY ROSE HALL

EDUCATION

Milwaukee Institute of Art and Design
Bachelor of Fine Arts, 2004
Interior Architecture and Design

CERTIFICATIONS

YouTube Certified, 2017
in Content Strategy

APPLICATION SKILLS

Adobe Creative Cloud

Photoshop

Illustrator

InDesign

Microsoft Office

Apple iWork

CSS/HTML

Wordpress

Hand Illustration

EmilyRoseHall.com

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832.472.5692

PROFESSIONAL EXPERIENCE

ART DIRECTOR

MMI Agency

July 2015 - present

Lead concept development and visual communication designs for marketing campaigns as well as advertising collateral for The Woodlands and Bridgeland communities.

Lead multiple client rebranding efforts including updating logos and revitalizing visual brand standards or developing standards that are otherwise nonexistent.

Collaborate with teams of account managers, media, public relations, social media, research, copywriters and designers for campaign and project development.

Oversee all web development projects in the design, UX and functionality of site.

SELECT CLIENTS

Howard Hughes Corporation

Sugar Land Town Square

SEARCH Homeless

Downtown Houston

LEAD GRAPHIC DESIGNER

ShakeWell Creative

October 2012 - June 2015

Created visual communications including print and digital design, logo creation, environmental design, email campaigns, web design and web development.

Designed and managed logo design, marketing collateral, app design and environmental signage for B2B national trade show.

Oversaw and mentored junior design team.

Contributed ideas and identity for startup companies including company naming, logo design, brand standards advertising campaigns and promotional materials.

Collaborated with the social media team to concept and create content while maintaining consistent quality and branding of clients.

SELECT CLIENTS

McLane Company

Tru-Skin Dermatology

Spare Time Fun Center

Stiletto Stampede

OWNER + DESIGNER

Emilee Rose

May 2008 - October 2013

Designed, developed and hand illustrated a nostalgic line of stationery and paper dolls with hand drawn typography and illustrations.

GRAPHIC DESIGNER

St. Edwards University

March 2012 - July 2012

Assisted senior art director with the conception and creation of university print collateral. *Contract position.*

GRAPHIC DESIGNER

PH Design Shop

August 2009 - July 2011

Worked with a wide array of clientele to develop social stationery for events, announcements and personal branding.

Assisted the creative director with print layouts, magazine publication, web and logo design, typography and marketing materials.

SELECT CLIENTS

Benjy's, Greenbank

Chilton Capital Management,

Downtown Houston

Hermann Park Conservancy