

EMILY ROSE HALL

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GRAPHIC DESIGNER

EXPERIENCE

LEAD GRAPHIC DESIGNER

ShakeWell Creative

October '12 – Present

Austin, Texas

- Create graphics for select clients that includes: print collateral, web design, digital graphics, branding, signage and basic copywriting.
- Oversee and mentor junior design team by reviewing content, advising design direction and proofing their work.
- Contribute to brainstorming sessions to create brand and advertising campaigns, company naming and copy development.

OWNER AND DESIGNER

Emilee Rose

May '08 – October '13

Wisconsin + Texas

- Conceived, illustrated and created a line of stationery sold in stores and online.

FAMILY ROOM SPECIALIST

Apple, Inc.

August '11 – October '12

Austin, Texas

- Mobile device technician.

GRAPHIC DESIGNER, CONTRACT

St. Edwards University

March '12 – July '12

Austin, Texas

- Created graphics including brochures, programs and signage for the university.

GRAPHIC DESIGNER

PH Design Shop

August '09 – July '11

Houston, Texas

- Worked directly with clients to create social stationery, specializing in invitation design and announcements.
- Assisted with the design of print collateral, magazine publication, branding, identity and web design.

MANAGER / WEB COORDINATOR

Broadway Paper

August '05 – January '09

Milwaukee, Wisconsin

- Oversaw all store functions, managed e-commerce store and sales.
- Originally promoted from Sales Associate.

EDUCATION

Milwaukee Institute
of Art + Design

BACHELOR OF FINE ARTS
Interior Architecture + Design

SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

OFFICE

IWORK

CSS

HTML

WORDPRESS

HAND ILLUSTRATION